



2017 Nevada Bike & Pedestrian Summit

Harnessing Outdoor Recreation Opportunities

DRAFT

Monday, November 13, 2017

Suncoast Hotel & Casino, Las Vegas, NV

9:00 – 10:00	Registration / Continental Breakfast		
10:00 – 11:00	<p align="center">Welcome – City of Las Vegas Councilman Steve Seroka</p> <p align="center">Keynote Address - David Swallow</p> <p align="center">Senior Director of Engineering & Technology Regional Transportation Commission of Southern Nevada</p>		
	Marketing Bike/Ped Tourism	Advocacy	Engineering
11:15 – 12:15	<p>Marketing Nevada as a Bike/Ped Tourism Destination</p> <ul style="list-style-type: none"> Jackie Dennis Brenda Nebesky Stephanie Forte 	<p>Bicycle Friendly Legislation – Best Practices</p> <ul style="list-style-type: none"> Justin Jones Bill Nesper Roger Swain 	<p>Bike and Ped improvements</p> <ul style="list-style-type: none"> Erin Breen Jamie Gaskill-Fox Jeff Payne
12:30 – 1:45	<p align="center">Lunch - Councilman Scott Black</p> <p align="center">Slide Show</p>		
2:00 – 3:00	<p>Are Casinos & Developers attracting this segment?</p> <ul style="list-style-type: none"> Chris Armstrong Jared Fisher 	<p>How to be an Effective Advocate for Nevada Bike/Ped</p> <ul style="list-style-type: none"> Alan Snel Kelly Clark 	<p>Bike and Ped improvements</p> <ul style="list-style-type: none"> Cathy Halka/David Foster Rebecca Kapuler
3:15 – 4:15	<p>Bringing Bike Tourism to Small Communities</p> <ul style="list-style-type: none"> Jared Fisher David Spicer Cimarron Chacon 	<p>How to put on a Successful Bike Event</p> <ul style="list-style-type: none"> Randy McGhie Lance Wilson Curtis Fong 	<p>Bike and Ped improvements</p> <ul style="list-style-type: none"> Scott Jarvis JP Woyton Mike Colety
4:30 – 5:30	<p>Partnering with Feds to Bring Bike Tourism to Small Communities</p> <ul style="list-style-type: none"> Steve Leslie/Kathy August Patrick Kell Paul Pappa 	<p>Safety/Health Studies</p> <ul style="list-style-type: none"> Heidi Manlove Erica Nansen Laura Gryder 	<p>Bike and Ped improvements</p> <ul style="list-style-type: none"> Raymond Hess Lori Campbell Roger Markesen



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7:30 – 8:30	Registration / Continental Breakfast		
8:30 – 8:45	Welcome - Jacob Snow Former City Manager of Henderson Former General Manager of Regional Transportation Commission of Southern Nevada		
	Marketing Bike/Ped Tourism	Advocacy	Engineering
9:00 – 10:00	How to <u>be</u> a Bicycle Friendly Community? <ul style="list-style-type: none"> • Bill Nesper • Scott Jarvis • Gena Kendall • Rebecca Kapular 	Law Enforcement <ul style="list-style-type: none"> • Dave Jacoby • Jason Buratczuk • Rojer Markesen 	Bike and Ped improvements <ul style="list-style-type: none"> • Patrick Sinnott • Tom Perrigo/ Jeremy Leavitt • David Bowers
10:15 – 11:15	Bike Share <ul style="list-style-type: none"> • Ron Floth • Mike Hair • Gabriel Scheer (Limebikes) 	Create a cultural shift in your community <ul style="list-style-type: none"> • Tracy Traasdhal • Joanna Piette/Mark Weimer • Rojer Markesen 	Bike and Ped improvements <ul style="list-style-type: none"> • Heather Fischer/Mike Colety • JP Woyton/Cathy Halka • Larry Bender
11:30 – 12:00	Keynote Address - Chris Carmichael Former professional cyclist, CEO, Carmichael Training System <i>“Building a Personal Fitness Business Helping People Achieve their Fitness Goals”</i>		
12:00-1:00	Lunch		
1:00 – 2:00	Keynote Address - John Lee Mayor of North Las Vegas <i>“Attracting Business Growth through Advocating Cycling and Walking”</i>		